

**MARMOMACC™**  
EGYPTIAN STONE SUMMIT

**1<sup>st</sup> EGYPTIAN STONE SUMMIT \***

**10<sup>th</sup> December 2016**  
Cairo Exhibition & Convention Centre

- 11:00** Registration and welcome coffee
- 11:15** **WELCOME**  
Mrs. GianPaola Pedretti, *International Department Manager Veronafiere*
- 11:20** **MARBLE AND NATURAL STONES IN EGYPT  
HISTORICAL BACKGROUND AND POTENTIAL DEVELOPMENT IN A COMPLEX  
MARKET SITUATION**  
Mr. Carlo Montani, *Italian Expert and Author of World the Marble and Stones Annual Report*
- Macro-economic background
  - Dimensions of the Egyptian natural stone sector
  - Strategic conditions
  - International trade
  - Export: light and shadows
  - The technology market
  - Competitors: ceramic and artificial stones
  - For a possible development
- 12:00** **EGYPTIAN STONE MARKET - THE ROLE OF ITALY**  
Mr. Massimiliano Sponzilli, *Director of Italian Trade Agency in Cairo*
- 12:15/13:00** **& DEBATE** with the participation of:
- the voice of the industry:  
Mr. Sayed Abaza, *Vice President of the Chamber of Building Materials Industries;*
  - the voice of the technology sector:  
Mr. Ibrahim Ghali, *Chairman of Gremic for International Marketing;*
  - the voice of the international industry:  
Mr. Aly Abdel Kader, *MIA Board Director of Zone 11 representing Africa, Asia, Middle East, Australia;*
  - the voice of the workers:  
Mr. Mohamed Aref, *President of Guild Workers in Marble and Granite.*

Moderator: Mr. Gianfranco Belgrano, *Chief Editor of «Africa e Affari» («Africa and Business»)*

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\*Arabic is the official language

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