



Istat data analysed processed by the Marmomacc Observatory

GROWTH FOR MADE IN ITALY MARBLE IN THE USA: EXPORTS UP BY +29.4% AT END OF 3rd QUARTER 2015

TISE – The International Surface Event in Las Vegas opens today (20-22 January) as the landmark North American event for natural stone, surfaces and ceramics. VeronaFiere is taking part in the show with StonExpo/Marmomacc Americas, the trade fair dedicated to the world of natural stone. Twenty-five companies are taking part in the group of exhibitors organized by Veronafiere. The programme includes two days of b2b meetings and training courses with the Marmomacc Stone Academy.

Verona, 20 January 2016 – The third quarter of 2015 saw Italian natural stone products continue growing on the US market. This is confirmed by the latest Istat export data analysed by the Marmomacc Observatory: from January to September, exports to the USA of hewn, shaped and finished natural stones posted turnover of 336 million euros, up by 29.4% over the same period last year. The leap forward for Made in Italy marble and granite also involves the rest of the North American continent that saw an overall increase of 25.2% of natural stone products processed in Italy.

This positive result comes precisely during the opening day of **TISE – The International Surface Event** - the key show in North America for natural stone, surfaces, coatings and industrial ceramics set in motion following the merger of three shows - StonExpo/Marmomacc Americas, Surfaces and Tile Expo - scheduled in Las Vegas 20-22 January (www.tisewest.com).

Veronafiere plays a leading role in this event, as the organizer – in partnership with Informa Group – of **StonExpo/Marmomacc Americas**, the event inside TISE dedicated to natural stone. VeronaFiere, in fact, thanks to Marmomacc - the most important international natural stone, design and technologies exhibition (Verona, 28 September-1 October 2016) - holds world leadership among events in this sector (www.marmomacc.com).

Las Vegas will welcome 25 companies taking part in the group exhibition hosted in the **Veronafiere International Pavilion** measuring more than 900 square meters, travelling from Italy, India, Portugal, Turkey, France and San Marino. These exhibitors are attending StonExpo/Marmomacc Americas and – for the first time – Surfaces. Over and above a selection of stone materials, these companies will also display machinery and processing technologies, diamond tools for cutting, processing and polishing marble, without forgetting specific care products for stone surfaces.

Ar TISE, in addition to b2b meetings, Veronafiere – through the Marmomacc Stone Academy – will also ensure a strong focus on vocational training (with training credits) for sector professionals.

Architect Day is scheduled on 20 January: a one-day event with workshops, seminars and a walking tour specifically for architects and designers.

21 January will be the turn for initiatives targeting interior designers and distributors. The same day also welcomes prize-giving ceremony for the **Great Pinnacle Award**, recognition that Veronafiery will present to the architectural studio belonging to MIA (Marble Institute of America) which in 2015 created the best project highlighting the use of natural stone. The winner this year is Walker Zanger, with the Park Hyatt Hotel in New York.

Companies involved in the group show in the Veronafiery International Pavilion

AIREMÁRMORES - EXTRACÇÃO DE MÁRMORES LDA (Portugal), AKRITI JEWELCRAFTZ. PVT. LTD (India), ANIET (Portugal), ARTISTIK IC VE DIS TIC. LTD. STI. (Turkey), BELLINZONI (Italy), BRETON (Italy), CERESER MARMI S.p.A. (Italy), CT KESME TEKNOLOJILERI VE MAK SAN TIC LTD STI (Turkey), DIMER MARBLE (Turkey), EMMEDUE USA LLC (San Marino), FERRARI & CIGARINI SRL (Italy), FILA SURFACE CARE SOLUTIONS (Italy), GRANITES PARDAIS (Portugal), HARTEK MERMER GRANIT INS. MAK. VE EKIP. SAN. TIC. LTD. STI-HRK DIAMOND TOOLS (Turkey), IMIB-ISTANBUL MINERAL EXPORTER'S ASSOCIATION (Turkey), ITALMECC NORTH AMERICA (Italy), KLINDEX (Italy), LES CARRIÈRES DE BONTEMPS (France), LONGINOTTI GROUP S.r.l. (Italy), MEH INDIA OVERSEAS, PVT. LTD. (M STONE) (India), OMAR CRANE SRL (Italy), PROGRESS PROFILES SPA (Italy), STEINEX S.R.L. (Italy), TAGLIO SOFTWARE HOUSE & STONE TECHNOLOGY CENTER (Italy), WEST MEDITERRANEAN MARBLE CLUSTER (Turkey).

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